**V.S.PRATHAP SINGH**

NO.42,L-AG,COMPLEX, KRISHNARAYAR TANK STREET,

 MADURAI.1

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 Mob :+91-9790448499

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**OBJECTIVE:**

To secure a challenging position where I can effectively contribute my professionals and my marketing skills that offers professional growth while being resource full, innovative and flexible.

**EDUCATIONAL QUALIFICATION:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Course** | **Institution** | **Examining****Authority** | **Year of passing** | **percentage** |
| **MBA** | **THE AMERICAN COLLEGE.****MADURAI** | **KAMARAJ****UNIVERSITY** | **2013** | **65.3%** |
| **BBA** | **THE AMERICAN COLLEGE.****MADURAI** | **KAMARAJ****UNIVERSITY** | **2011** | **59.3%** |
| **HSC** | **ST.BRITTO SCHOOL****MADURAI** | **STATE BOARD** | **2008** | **65%** |
| **SSLC** | **ST.BRITTO SCHOOL****MADURAI** | **STATE BOARD** | **2006** | **60%** |

**TECHNICAL KNOWLEDGE:**

**LANGUAGES : VB, JAVA Script**

### INTERNET BASED LANGUAGES : WEB DESIGNING,GRAPHIC DESIGNING

 **PHOTOSHOP,FLASH,TALLY.**

**AREA OF INTEREST:**

* **Advertising and sales promotion**
* **Designing works**
* **Creativity works**
* **Painting works(glass)**
* [**Photography**](http://www.google.co.in/url?sa=t&rct=j&q=photography&source=web&cd=1&cad=rja&ved=0CDcQFjAA&url=http%3A%2F%2Fen.wikipedia.org%2Fwiki%2FPhotography&ei=Ck3TUM-3H86trAex_IHYCg&usg=AFQjCNFu_YB0nu02tC-lh0F2aPM6SQ0gQg&bvm=bv.1355534169,d.bmk)

**STRENGTHS:**

* **Positive attitude and self-confidence.**
* **Creative thinker.**
* **Self-motivated and Hard Working.**
* **Good Communication and Interpersonal Skills.**
* **Quick learner and excellent team player.**

**SOCIAL SKILLS:**

* **Donated blood in blood donation camp**

**AWARDS AND ACHIEVEMENTS:**

* **Participated in State level Volleyball game.**
* **Created many banners& logos for various companies.**
* **Well verse in Photoshop.**
* **Won best promotional award in “American street ” marketing fair conducted in The American college .**
* **Gain power in marketing by placing me in representative leader.**
* **Core Committee member in marketing fare.**
* **Performing all promotional activities in marketing**

**SKILLS:**

* + - * **TECHNICAL SKILLS**
			* **ORGANISING SKILLS**
			* **LEADING SKILLS**

**PROJECT PROFILE:**

**Course : BBA**

**Title : JOB SATISFACTION OF EMPLOYEES IN HDFC LIFE INSURANCE**

**Description** : To know the level of satisfaction of employees towards work who are

 **working in HDFC Life Insurance**

**Course : MBA**

**Title** : **SUMMER INTERNSHIP**

**Description** **:** Observed all the activities that are related to Marketing in SABARI

 TMT Company which is located in Madurai

**Course : MBA (FINAL PROJECT)**

**Title** **: A STUDY ABOUT MARKET RESEARCH ON CUSTOMER’S**

 **ATTITUDE AN PREFERENCES TOWARDS SPACEONE(CUMI) PRODUCT**

 **IN CHENNAI**

**Description** : Observed all the activities that are related to Marketing

 in SPACEONE(CUMI)Company which is located in Chennai.

**EXPERIENCE:**

* Company Name - **“Snappy Joy”**
* Designation - ”Marketing Head”
* Duration - 1-6-2013 – 2015
* Company summary - Making photo printing in Mug,T-shirt,Key chains,

 crystals etc..

* Designation summary - Having direct contact with studio owners,

 Organization in South regions of Tamil Nadu and create

 them feel about Photo memories and create willingness

 To make their photo into gift products

Achievements : 1)Achieving nearly Rs.60,000/- purchase order from organization.

 2)Create awareness to 2500 New studios with new customers.

 3)Gain 350 Regular customers from social Network.

**PERSONAL PROFILE:**

 Name : V.S.Prathap Singh

Father’s Name : V.Selvarajan

Date of Birth : 14-03-1991.

Gender : Male.

Nationality : Indian.

Languages Known : Tamil and English

**DECLARATION**

 I solemnly declare that the statements made by me in this resume are

 true to the best of my knowledge and belief.

**Place: Madurai signature**

**Date :** ( V.S.Prathap Singh )